

Barossa Improved Grazing Group - Strategic Plan

Financial Years 2024-26

Vision: Resilient landscapes and land managers

Mission: To enhance grazing systems and businesses



Strategic Imperatives	Innovate	Collaborative partnerships	Communicate & engage	Capability
Overarching Statements	Delivering innovative projects, targeted for land managers	Enhance existing relationships & develop opportunities with new partners that adds value for our members	Targeted communication to effectively engage the BIGG community and stakeholders	Growing our capability to ensure continued effectiveness and opportunities for our members
Objectives FY24 CONSOLIDATING	<ul style="list-style-type: none"> 3 new projects per annum Annual BIGG Conference held Project ideas – seek at each event and document on back of Strategic Plan for Board to select 	<ul style="list-style-type: none"> Maintain our existing partnerships Collaborative events and projects are held with other groups 	<ul style="list-style-type: none"> Assemble a communications plan/matrix of existing (and new) communications to funders, members, sponsors and Industry 	<ul style="list-style-type: none"> New EO employed, trained and mentored Funding covers recurrent costs + 10% buffer Examine charge out rate for funded projects that values our contribution Collaborate with others on their project initiatives and ensure BIGG is paid appropriately to recognise our value Research and develop a plan (different grower group models) to increase member numbers Board develops a succession plan for self
Objectives FY25 GROWTH	<ul style="list-style-type: none"> 3 new projects per annum Annual BIGG Conference held Project ideas – seek at each event and document on back Strategic Plan for Board to select 	<ul style="list-style-type: none"> Maintain our existing partnerships Explore 3 new partners that meet our members' needs Collaborative events are held with other groups Develop opportunities with new partners 	<ul style="list-style-type: none"> A responsive communications plan is maintained that communicates with Industry, funders, our members and sponsors 	<ul style="list-style-type: none"> Funding covers recurrent costs + 20% buffer Apply charge out rate for funded projects Collaborate with others on their project initiatives and see that BIGG is paid appropriately to recognise our value Member numbers increase Employ a new 0.5FTE facilitator and funds to employ them
Objectives FY26 GROWTH	<ul style="list-style-type: none"> 3 new projects per annum Annual BIGG Conference held Project ideas – seek at each event and document on back Strategic Plan for Board to select 	<ul style="list-style-type: none"> Maintain our existing partnerships Explore 3 new partners that meet our members' needs Collaborative events are held with other groups Develop opportunities with new partners 	<ul style="list-style-type: none"> A responsive communications plan is maintained that communicates with Industry, funders, our members and sponsors 	<ul style="list-style-type: none"> Funding covers recurrent costs + 20% buffer Review & apply charge out rate for funded projects Collaborate with others on their project initiatives and see that BIGG is paid appropriately to recognise our value Member numbers increase New strategic plan
KPIs	<ul style="list-style-type: none"> 3 new projects fully resourced and delivered annually Average attendance at all events >25 people Average event score >7/10 Examples of practice change collected at Annual BIGG Conference 	<ul style="list-style-type: none"> Partners tell us we are valuable to them Sponsor numbers increase annually by 10% per annum The number of partnerships increase by 3 annually Partners, members, sponsors exiting – feedback is gathered Collaborative events run with other groups annually 	<ul style="list-style-type: none"> Communication plan is completed/not Report to Board on progress of each Strategic Imperative 3 times per year 	<ul style="list-style-type: none"> New EO employed Funding covers recurrent costs 10%, 20% Have an agreed charge out rate Collaboration with others occurs Plan developed to increase membership by 20% per annum in place Board succession plan is agreed Funds found and new 0.5FTE employed Board has new strategic plan in place
Monitoring & Evaluation	<ul style="list-style-type: none"> BIGG is delivering innovative projects to its members that are being adopted 	<ul style="list-style-type: none"> Synergy: BIGG assists its partners to meet their needs while our partners assist BIGG to meet BIGG's needs Member #s, BIGG revenue and sponsor #s increase annually 	<ul style="list-style-type: none"> BIGGs communications are effective 	<ul style="list-style-type: none"> BIGG is the leading grower group amongst its Industry peers

Future Project Themes

- Grazing management (e.g. rotational grazing, grazing timing, pasture utilisation)
- Feedbase management (e.g. pasture type and variety selection, mixed species, grazing crops, oestrogenic clover)
- Soil health and management (e.g. acid soils, soil biology, soil carbon, erosion)
- Precision technology for pastures and livestock (e.g. virtual fencing, biomass measurement, soil mapping, telemetry use)
- Stock reproduction and improvement (e.g. stock selection, identification of high performers, genetics, ASBVs)
- Managing climate change and variability
- Soil moisture monitoring of grazing systems
- Native pasture management
- NRM, landscape management and biodiversity
- Stock health, welfare and biosecurity (e.g. improving lamb survival, transitioning to non-mulesing, use of electronic identification, low stress stock handling)
- Feed budgeting and nutrition
- Containment feeding
- Profit drivers for animal production
- Enterprise benchmarking
- Integration of crops and livestock
- Water Security and Sustainable use of Water
- Sheeted Catchments
- Wellbeing & positive mindset