



The Barossa Improved Grazing Group Inc (BIGG) is a community-driven network of livestock production and farming groups from the Barossa and surrounding areas. We extend as far as Kapunda and Eudunda to Sedan and Mt Pleasant.

BIGG is seeking support from sponsors who would like to partner with us. Sponsorship of BIGG is open to all businesses, relevant bodies or groups who are involved or would like exposure to the agricultural industry and local community.

## Partnering with BIGG will afford your business:

- **Networking and building relationships** with local producers, researchers, and service providers
- **Local intelligence** / better informed
- **Connectivity** to a local leading edge, successful producer group of over 300 members
- **Access** to local trial results
- **Demonstration** of your business's visual support of BIGG
- **Contribution** to the viable Barossa and surrounding regional community
- **Innovations** and new ideas from your perspective can be injected
- **Building** regional human capacity and capability

## What we do:

BIGG works in collaboration with state and national stakeholders to deliver projects that promote sustainable farming and enhance the productivity and Natural Resource Management (NRM) outcomes for landholders in the region. BIGG are a recognised and trusted organisation for both local landholders and state-wide producer groups.



## Our Projects

In an eight-year period, BIGG has received funding to support over 20 agriculture and NRM projects. Our projects are driven by the producers from the ground up and are intrinsically connected with the needs and priorities of the community.

Current and recent projects include:

- Improving on-farm water security
- Recovery and management of native pastures after the 2014 Eden Valley Bushfire
- Livestock grazing management in vineyards
- Soil moisture monitoring (4 on-going sites)
- Watercourse revegetation for erosion management
- Maximising pasture production in a variable climate
- Increasing ewe production using containment areas

**We keep in touch with members and sponsors using a variety of methods including:**

- **Monthly e-newsletters**- 350 producers, industry and stakeholders
- **Annual conference**- over 80 producers attend, held in February each year
- **Workshops/pasture walks & field days**- a minimum of 5 events per year attracting over 30 producers per event
- **Webinars**- over 100 producers nationwide register to attend
- **Social media posts**- 400 followers and growing
- **Website**- over 200 visits per month

## Our Future

BIGG's vision is to be a trusted and valuable resource for the development of resilient landscapes and land managers via improved local farm grazing systems.

With new projects in the pipeline and currently 350 subscribers (and growing), BIGG aims to extend its reach and impact in the future.



## Sponsorship Categories

BIGG seeks support and sponsorship from organisations to assist in our communications (e-newsletter, web, rural media and webinars), maintain stakeholder engagement and connection with the community, implementation of our current strategic plan (FY 2019-21), and aid in the development of new projects and initiatives.

The following sponsorship options are available:

Sponsorship Level	<b>GOLD</b> <b>\$5,000</b> <i>(ex GST)</i>	<b>SILVER</b> <b>\$2500</b> <i>(ex GST)</i>	<b>COMMERCIAL</b> <b>\$500</b> <i>(ex GST)</i>
<b>Event Opportunities</b>			
Naming rights for Annual Conference Lunch	✓		
Logo displayed prominently on all Conference Advertising (flyers, press release, website)	✓		
Demonstrate, promote and display your products	✓		
Naming rights for one BIGG event (pasture walk or webinar or workshop)*		✓	
Logo on flyers, website, press release and e-newsletter promoting one event		✓	
Further sponsorship opportunity for naming rights of components of the conference	✓	✓	✓
Free admittance to conference and all other events **	2 tickets	2 tickets	1 ticket
<b>Promotional Opportunities</b>			
Provide technical editorial content/ case study for e-newsletter	✓		
Display logo and promote products in monthly e-newsletter **	4/year	2/year	1/year
Display your logo on BIGG website	✓	✓	✓
Opportunity to network and interact with members, industry stakeholders and BIGG board	✓	✓	✓
Logo in BIGG Annual Report	Large	Medium	Small

We are also happy to tailor a package to suit you- please enquire with Georgie!!

\* Developed in association with BIGG on upcoming events

\*\* Associate tickets available for additional members of the business available on application

## SPONSORSHIP 2022

Sponsorship Year:

Runs from 1<sup>st</sup> February until 31<sup>st</sup> January

Renew Annual Sponsorship

New Sponsor

Business Name		
ABN		
Contact person		
Postal Address		
Email		
Mobile Number		
Phone Number		
Website		
Signature of applicant		...../ ...../ 22

Description	Cost (Ex GST)	Please Tick your choice
Gold Sponsorship	\$5000	
Silver Sponsorship	\$2500	
Commercial Sponsor	\$500	
Associate Member- as discussed		
Custom Package- as discussed with Georgie		

\*\*Would you like to supply an article (200 words) or promotional image for the BIGG monthly e-news?

N      Y      Preferred Month-

This application is not a Tax Invoice. Please do not send payment with this form, you will be invoiced for your sponsorship package once it has been confirmed.

All application forms can be returned to BIGG Executive Officer Georgie Keynes:  
 georgie.keynes@biggroup.org.au    PO Box 15, Keyneton SA 5353    0409 287 261