



BIGG - Remaining Relevant

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Brett Nietschke, BIGG Technical Facilitator

www.bigggroup.org.au



Natural Resources
Adelaide and Mt Lofty Ranges



Natural Resources
SA Murray-Darling Basin



National
Landcare
Programme



COOPERS
OF MT. PLEASANT
FARM SUPPLIES

RURALSOLUTIONSSA

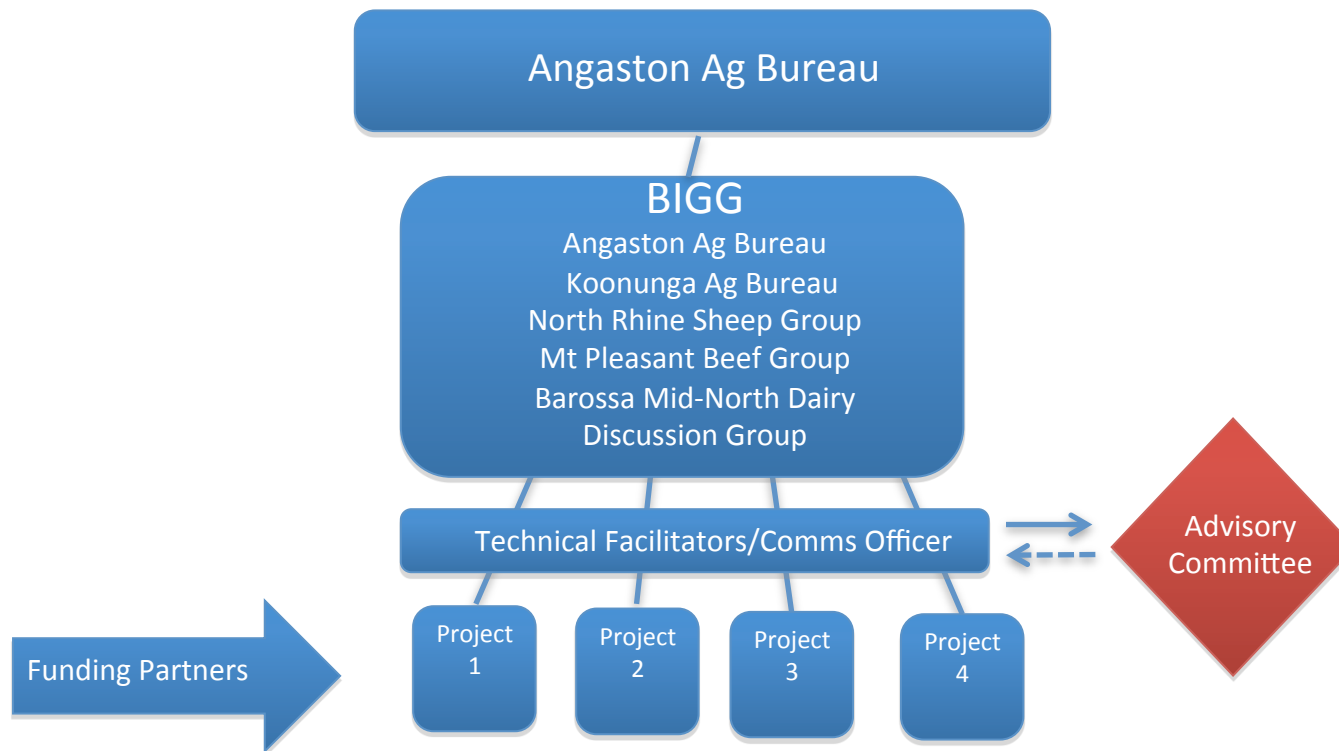




Who we are

‘A network of livestock production and farming groups that delivers and communicates innovative projects for sustainable grazing systems while promoting NRM outcomes’

Governance structure



BIGG is ‘producer driven’

- Started with ‘Winter Pasture NRM Project’ (2012, NR AMLR funded)
- Ongoing ‘harvesting’ of producers project ideas





How does BIGG remain relevant?

1. We are connected

- Projects driven from the ground up
- Link with other local grower groups (e.g. BGWA)
- Stakeholders
 - Industry vs. producer driven priorities



1a. Industry driven

- Eg. MLA Producer Research Site Project
- But has proved positive
 - New relationships
 - Tap into expertise





2. We are serious about communications

- Projects are 'marketed'
- Communication Plan
- Communications Officer
- Awards



3. We are accountable

- Strategic & Operational Plan 2016-18
(2014 AgEx local grower group award)
- Being accountable and pushing ourselves to improve



Take home messages

- Listen to your producers
- Remaining relevant = providing value

